

Programme schedule for the Euro20+ event at Tatcraft in Frankfurt am Main

Friday, 15 November 2019

- 13:30 Check-in
- 14:00 Welcome
- 14:15 **Workshop session 1**
- 15:45 Coffee break
- 16:15 **Workshop session 2**
- 17:45 Short break
- 18:00 **Town hall meeting with Jens Weidmann, President of the Deutsche Bundesbank, moderated by Tilo Jung**
- 19:30 Buffet and drinks
- 20:30 Party with DJ Yared

Saturday, 16 November 2019

- 09:30 Start the day with coffee or tea
- 10:00 Welcome
- 10:15 **Workshop session 3**
- 11:45 Coffee break
- 12:00 **Town hall meeting (in English, tbc)**
- 13:30 Lunch break
- 14:30 **Thinkathon**
- 16:00 Presentation of the best of each topic
- 16:45 Presentation of the final four
- 17:15 Award ceremony and end of event
- 17:30 Sandwiches or a brown bag for takeaway

Euro20+ programme content

Workshops on economic challenges

Influential and unelected: are central banks doing a good job?

Saturday/workshop session 3, 10:15

Christoph Ohler (Friedrich Schiller University Jena), Stephan Kohns (Bundesbank)

While money has been around for millennia, central banks are fairly young institutions. As a general rule, they fulfil their statutory mandate to safeguard monetary stability without parliamentary or government interference. In this workshop, we will simulate a parliamentary committee meeting. As members of parliament, you will meet with experts to discuss how well central banks are performing their duties. Are they quite rightly independent? Are they

making appropriate use of their instruments as far as low interest rates are concerned? Or is their influence too great?

Is the inflation target still appropriate? A macroeconomic analysis

Friday/workshop session 2, 16:15

Sebastian Giesen and Alexander Scheer (both Bundesbank)

In this workshop, you will consider the choice of inflation target, a key strategic factor in monetary policy. In the euro area, the ECB Governing Council has set its inflation target at close to, but less than, 2% over the medium term. Experts have been calling this target into question in recent times. In this workshop, we will work together to identify the advantages and drawbacks of a positive inflation target. The basic components of a model-based analysis will help us weigh up targets of differing values.

From tulips to tequila – how financial crises emerge and why we all benefit from a stable financial system

Friday/workshop session 1, 14:15

Claudia Buch (Bundesbank Vice-President), Jens Reich and Katharina Knoll (both Bundesbank)

The flow of credit to businesses is drying up, people are losing their jobs and government debt is on the rise – this is what can happen when the stability of the financial system is under threat and financial crises break out. In this workshop, we will discuss how financial crises emerge and what could jeopardise the stability of the financial system. What can the Bundesbank do to counteract potential threats to financial stability? How does it help safeguard the proper functioning of the financial system – and with it growth and welfare?

A world without money?

Friday/workshop session 2, 16:15

Tobi Rosswog (activist, freelance lecturer and initiator), Jenny Kilp (Bundesbank), moderator: Nikola Noske (journalism student)

Money is a constant in our daily lives. Using it is second nature. This is because, in today's economy, it simplifies the exchange of goods and services. Could we even live without money? Could the way in which economic relations are organised be changed? In this workshop, we will analyse the role of money and discuss an alternative to the barter economy.

Workshops on Europe

A new take on fake news

Saturday/workshop session 3, 10:15

Rayk Anders (blogger and author)

In this workshop, Rayk Anders will talk with you on the topics of fake news, baiting and conspiracy theories in politics and society. Using current examples from Europe, he will demonstrate how internet trolls intentionally spread fake news in order to influence people and stoke fears.

SSM – a successful example of European integration?

Friday/workshop session 1, 14:15

Angela Hofmann (Bundesbank), Aniko Steinmann (European Central Bank, banking supervision)

The Single Supervisory Mechanism (SSM) is celebrating its fifth birthday this year. It is an important pillar of the European banking union. What does the SSM do, and how does cooperation work? What are the benefits of European banking supervision from the perspective of banks and supervisors? What challenges does it pose? And how can we meet these challenges? Is the SSM a successful example of European integration or does it just create more red tape? Banking supervisors Angela Hofmann and Aniko Steinmann aim to give you a feel for these issues using case studies and role plays.

Brexit

In English

Friday/workshop session 1, 14:15

Markus Schmidt (Bundesbank), Olga Wittchen (Bundesbank, London), Dominic Walsh (Open Europe, UK)

More or less Europe, how to continue?

Friday/workshop session 2, 16:15

Amélie Schurich-Rey (Ministry of Economy and Finance, France), Martin Heipertz (German Federal Ministry of Finance), Markus Euler and Frank Somogyi (both Bundesbank)

The European idea has lost some momentum. Many countries are now reluctant to push for further integration. The debt crisis, the debate on how to distribute refugees, Brexit – all of these issues are giving rise to tensions between the Member States. In this workshop, we will discuss future scenarios for the EU. What can and should the EU do, and where can it add real value? And what can be done to counteract the rise in euroscepticism? In a nutshell, do we need more or less Europe?

Developing monetary union

Friday/workshop session 1, 14:15

Christian Engelen (European Commission), Steffen Strodthoff (Bundesbank)

Discussion session on Europe

Saturday/workshop session 3, 10:15

Ulrike Guérot (Professor of European Policy and the Study of Democracy at Danube University Krems), moderator: Michael Best (Bundesbank)

Workshops on digitalisation

1 euro – 1,000 payment options

Saturday/workshop session 3, 10:15

Johannes Beermann (Member of the Executive Board of the Bundesbank), Heike Winter and Heike Wörten (both Bundesbank)

What needs to happen now to ensure that we can pay securely and efficiently in the future, too? What is your favourite payment medium and why? What are your pet peeves when it comes to making payments? Executive Board Member Dr Johannes Beermann and payment experts from the Bundesbank will discuss these and other issues with you in this workshop.

Bitcoin and co. – what are crypto-tokens good for?

Friday/workshop session 1, 14:15

tbc (Bundesbank)

One of the aims of Bitcoin and others like it was to make it easier to pay online. With the number of crypto-tokens on the market having surpassed 2,000 in the meantime, the choice is practically limitless – and a major source of confusion. Facebook and its partners now want to issue their own payment token in the form of Libra. But what are crypto-tokens good for? Does Libra have potential? Does all of this actually have anything to do with money? And what does this all mean for the euro? In this workshop, you will answer these and other questions with Bundesbank experts.

Workshops on sustainability

Sustainable investment

Friday/workshop session 2, 16:15

Sabine Mauderer (Member of the Executive Board of the Bundesbank), tbc (external),

David Döhrmann (Bundesbank)

Transport and climate/Trends and options in connection with climate change

Saturday/workshop session 3, 10:15

Stefan Seum (German Aerospace Center), moderator: tbc

Green marketing

Friday/workshop session 1, 14:15

Fabian Grischkat (YouTuber and actor)